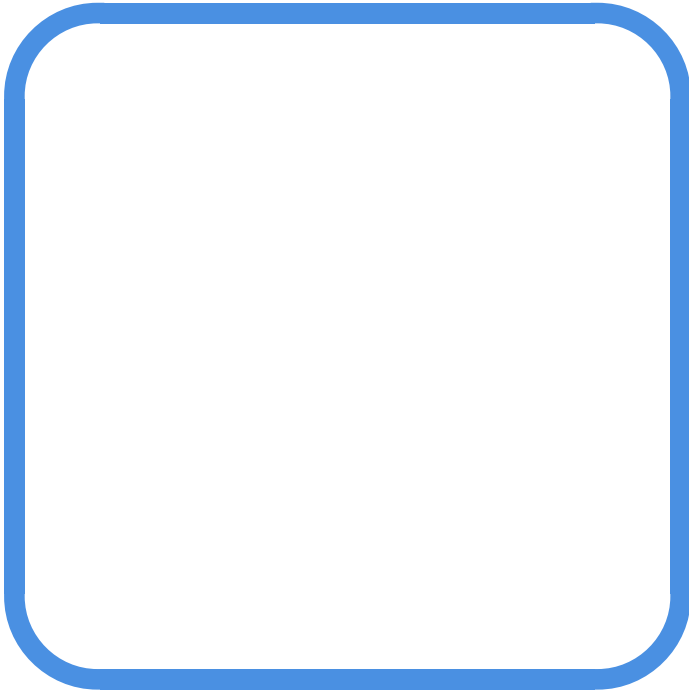


Marketing Plan Template

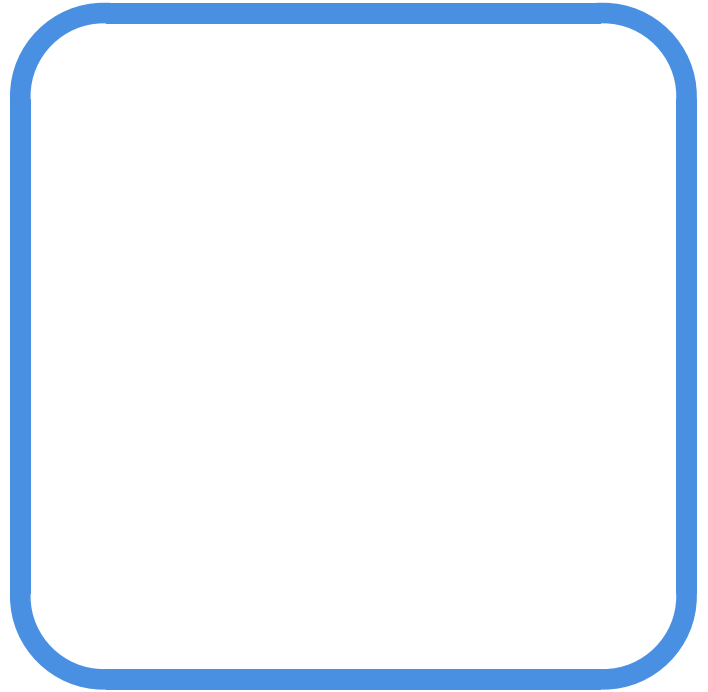
ROOKIEOVEN

Situational Analysis

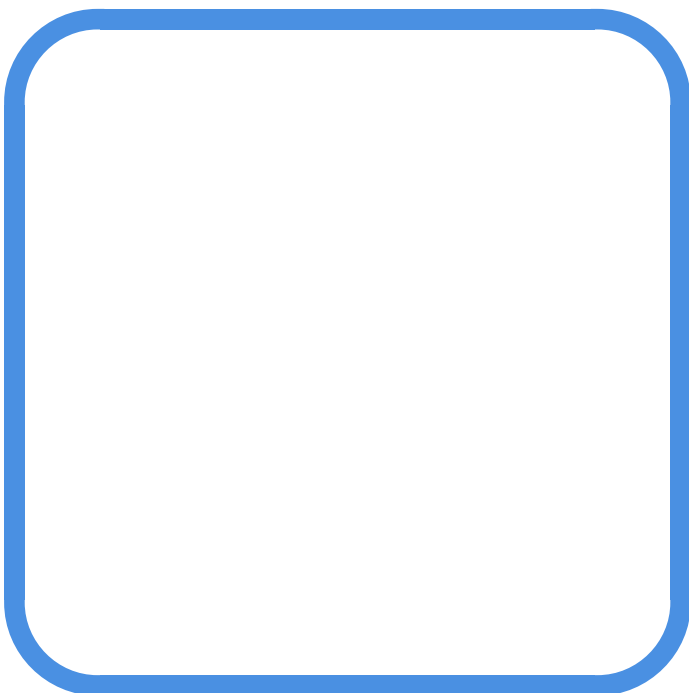
Strengths

A large, empty rounded square box with a thick blue border, intended for writing strengths.

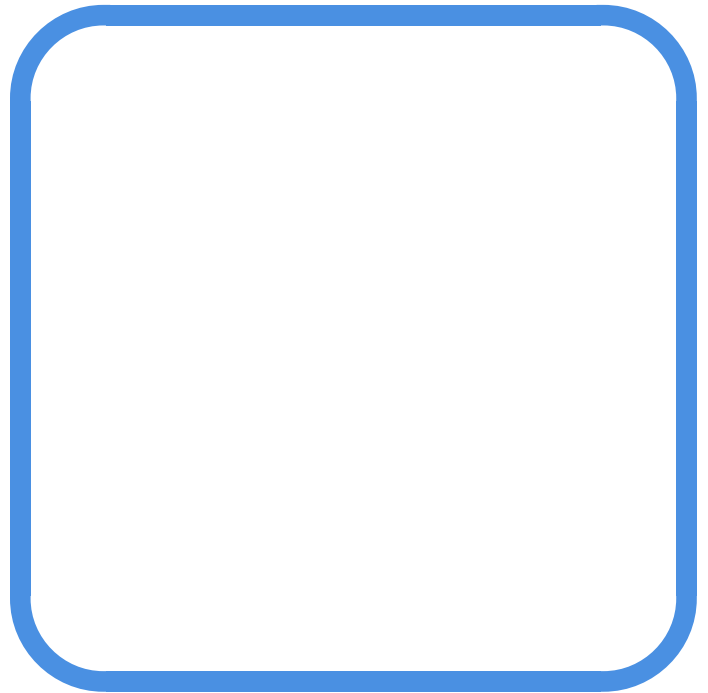
Weaknesses

A large, empty rounded square box with a thick blue border, intended for writing weaknesses.

Opportunities

A large, empty rounded square box with a thick blue border, intended for writing opportunities.

Threats

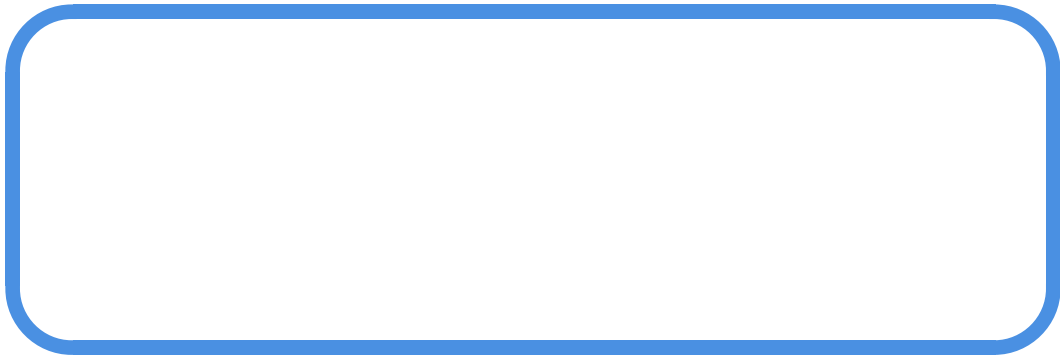
A large, empty rounded square box with a thick blue border, intended for writing threats.

Goals

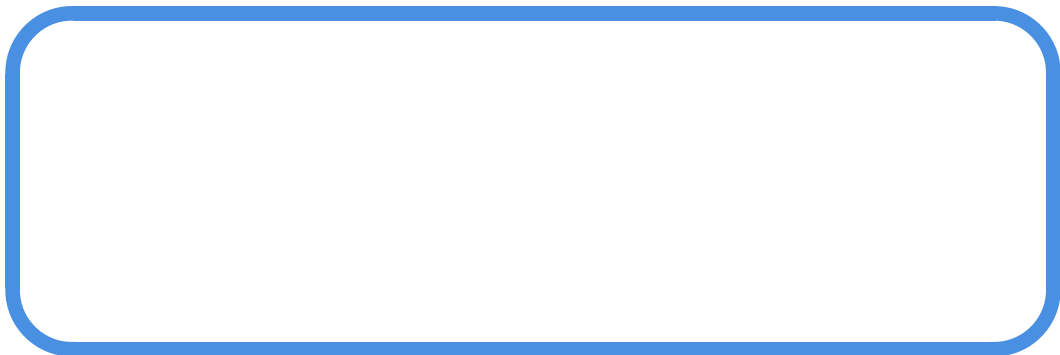
Goal 1

A large, empty rounded rectangular box with a blue border, intended for writing the details of Goal 1.

Goal 2

A large, empty rounded rectangular box with a blue border, intended for writing the details of Goal 2.

Goal 3

A large, empty rounded rectangular box with a blue border, intended for writing the details of Goal 3.

Target Audience

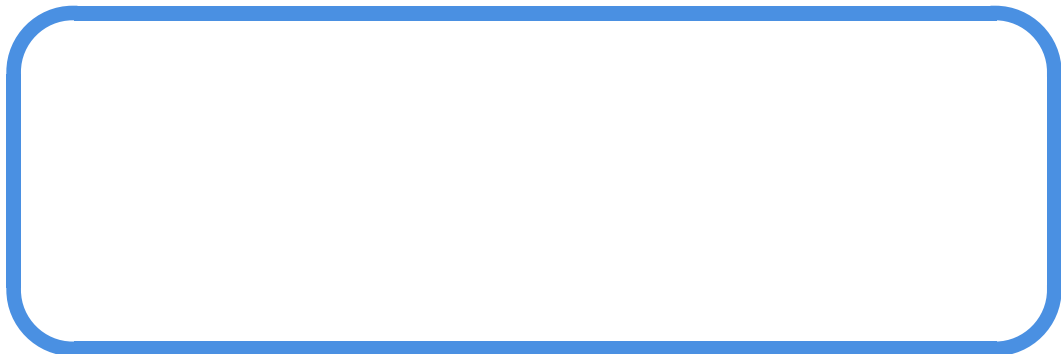
WHO THEY ARE - Name, age, occupation, etc



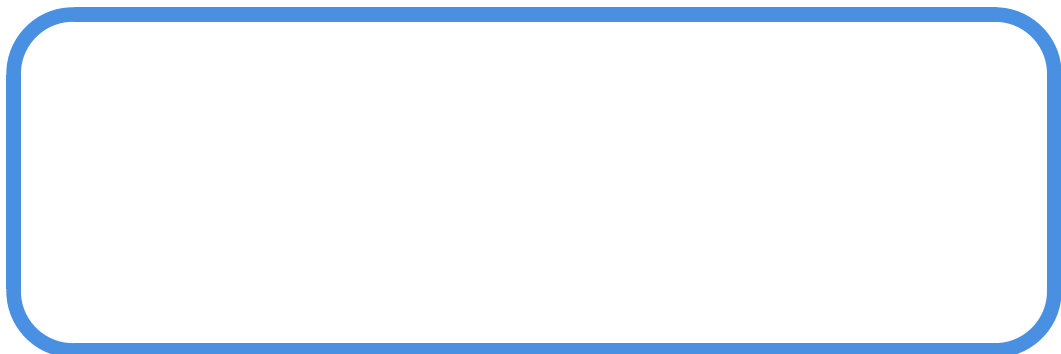
WHAT THEY DO - Hobbies, likes, dislikes, etc



HOW THEY LIVE - Holidays, day-trips, etc



WHERE THEY SPEND THEIR TIME ONLINE

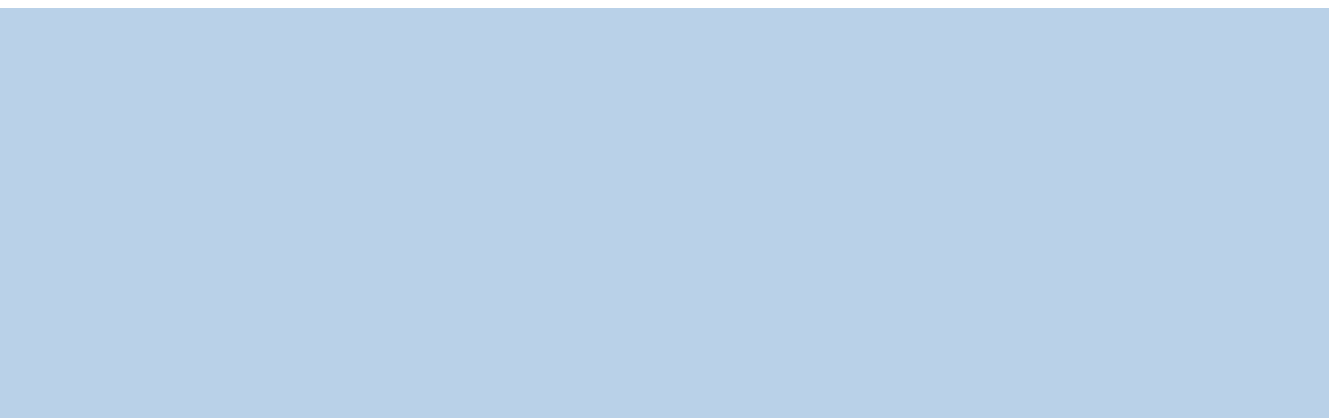


Strategy

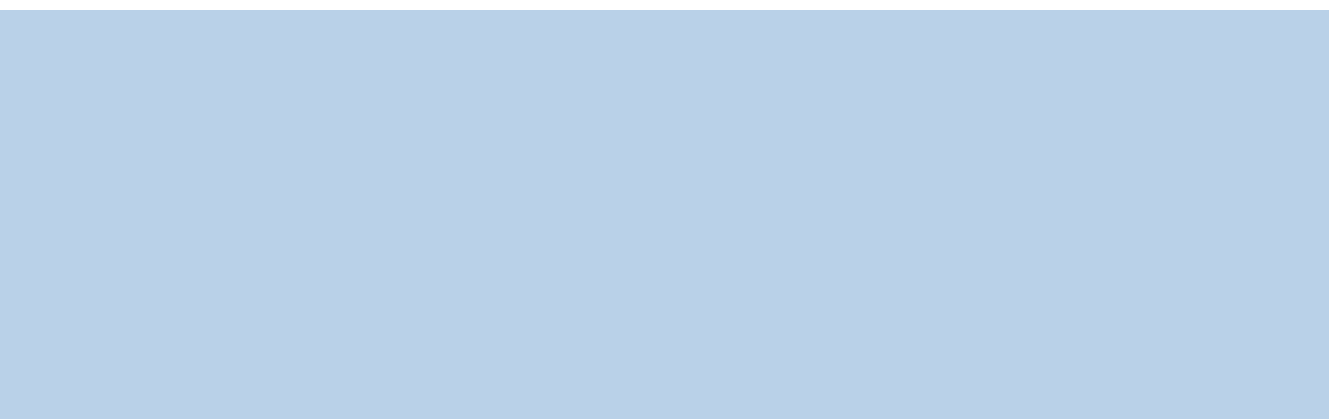
Activity:



Activity:



Activity:



Budget

Activity	Task/Item	Cost

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